

Official Rules for Wimgo's Reviewer Giveaway

- 1. Description of wimgo's Monthly Reviewer Cash Giveaway.** For each review posted in the month of July, wimgo® is giving \$1 to Big Brothers Big Sisters of America, up to \$5,000. Wimgo® is also giving away a family vacation to Great Wolf Lodge in Grapevine, Texas. One Winner will be selected in a random drawing of all eligible entries received during the Promotional Period. Entries may only be submitted as described below.
- 2. Promotion Period.** The wimgo® Reviewer Giveaway promotion period is between 12:00:01 AM Thursday, July 1, 2010, and 11:59:59 PM July 31, 2010. All entries must be received during the Promotion Period. One winner will be contacted by email or phone on Wednesday, August 4, 2010.
- 3. How to Enter.** Once you have logged in to wimgo® via Facebook or your wimgo® account, you are authorized to write reviews. Wimgo® reserves the right to publish your reviews on the wimgo® network. Posting a review does not automatically mean the review will be published or considered a valid entry into this sweepstakes.

The following rules apply to posting reviews:

- a. reviews must pertain to the service provider / event which is to be reviewed;
- b. reviews must correspond with reality;
- c. reviews must be factual and accurate;
- d. only places, services or events found on wimgo® may be reviewed;
- e. negative reviews are permitted but they must be expressed in terms of fact;
- f. no derogatory tags may be used;
- g. contents which have been initiated by service providers/company owners themselves are only permitted as self-expression;
- h. persons who are either related to or a co-worker of a service provider may only evaluate the corresponding company if they publicize this relationship;
- i. the stating of email addresses, URLs or telephone numbers for advertising purposes is not allowed;
- j. straightforward advertisements (concealed or open) are not permitted;
- k. rumors, contents based upon rumor, or the unconfirmed statements of other persons are not permitted;

Wimgo® is authorized to block reviews posted on wimgo® if justified suspicion should exist on the basis of specific evidence that the requirements of these conditions of use have not been met. Wimgo® reserves the right to check and if possible delete reviews which you have posted if they do not meet these conditions.

What are we looking for?

Write your review as if you were talking to a good friend (in front of your mother). No spam, no self promotion, no offensive language and no comments about private individuals, just the truth about your experience. You should shoot for at minimum three full, descriptive sentences of content. Two to three word reviews, for instance, will not be considered valid entries.

- 4. Eligibility.** NO PURCHASE IS NECESSARY TO WIN. The wimgo® Reviewer Giveaway is open to legal residents of the 50 United States (including the District of Columbia). Residents of Puerto Rico are not eligible. Void where prohibited or restricted by law. Employees of wimgo®, its parents, subsidiaries, affiliates, suppliers or their immediate families are not eligible. The total number of eligible entries received during the Promotion Period determines the odds of winning. By entering, entrant agrees to abide by these Official Rules and the decisions of wimgo®, which are final and binding.
- 5. Description of Prize.** Wimgo® is giving away a family vacation for up to 6 to Great Wolf Lodge in Grapevine, Texas, for two (2) days, three (3) nights including a Family Suite, the Wolf Wakeup Package for two (2) mornings and the Family Retreat Package. One Winner will be selected in a random drawing of all eligible entries received during the Promotional Period.
- 6. Drawing and Awarding of Sweepstakes Prize.** A random drawing will be made of all eligible and correctly completed entries received during the Promotion Period. The winner will be notified by email or phone. Winner agrees to allow his/her name and or photo or likeness to appear on wimgo®. Failure to comply with these Official Rules will result in awarding the prize to an alternate winner. Upon alternate winner's failure to comply with these Official Rules, the alternate winner forfeits the prize and no additional alternate winner shall be chosen. Entry constitutes permission to post winner's name on wimgo® and the use of the winner's name, hometown and or photo or likeness for purposes of advertising without further compensation unless prohibited by law. By accepting the prize, winner

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agrees that wimgo®, its affiliates, distributors, advertising and promotional agencies and suppliers and all of their respective officers, directors, employees, representatives and agents shall have no liability for, and shall hold all such parties harmless against damage, loss or injury that may arise in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of prizes or participation in this Sweepstakes. Offer void where prohibited.

- Miscellaneous.** The wimgo® Reviewer Giveaway is subject to all applicable laws in the United States. Void where prohibited and in any country except the United States. Wimgo® may prohibit entrants from participating in the wimgo® Reviewer Giveaway and disqualify entries if they attempt to enter the sweepstakes through means not described in the rules, attempt to disrupt the sweepstakes or circumvent the rules, act in an un-sportsmanlike manner or with an intent to annoy or harass any other entrant or sponsor(s). Wimgo® reserves the right to cancel or suspend the Sweepstakes should plagues, unauthorized human intervention, an act of God, or other causes beyond the control of wimgo®, its parents, subsidiaries, and/or its affiliates, corrupt the administration, security, fairness, integrity, or proper operation of the sweepstakes. All decisions are final. Wimgo® makes no warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the sweepstakes prize.